



Louisiana and Asia: HIGHLIGHTS

TRADE

19%

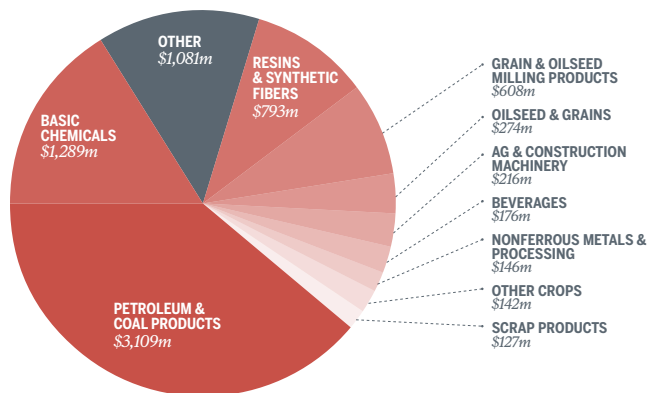
ASIA SHARE OF TOTAL STATE EXPORTS

TOP LOUISIANA GOODS EXPORT DESTINATIONS IN ASIA, 2012

Singapore	\$2,274 million
China	\$1,891 million
South Korea	\$831 million
India	\$739 million
Japan	\$656 million

18% of LA <i>goods</i> exports went to Asia, 2012	\$7,960m
Growth of <i>goods</i> exports to Asia, 2007-2012	109%
28% of LA <i>services</i> exports went to Asia, 2011	\$2,093m
Growth of <i>services</i> exports to Asia, 2006-2011	85%

COMPOSITION OF GOODS EXPORTS TO ASIA, 2012



JOBS FROM EXPORTS

Asia share of jobs from exports	24%
Growth of jobs from <i>goods</i> exports to Asia, 2007-2012	54%
Growth of jobs from <i>services</i> exports to Asia, 2006-2011	63%

INTERNATIONAL STUDENTS

Students from Asia, 2012	3,057
Contribution to economy, 2011	\$99m
Growth in contribution to economy, 2006-2011	60%

ASIANS & ASIAN AMERICANS

ASIAN AMERICANS MAKE UP **1.9%** OF THE STATE POPULATION

Total Asian Americans	86,021
Indian	13,147
Chinese	11,290
Filipino	10,243
Japanese	3,117
Korean	4,752
Vietnamese	30,202
Other Asian	13,270

TRAVEL & TOURISM

Contribution to economy by visitors from Asia, 2011	\$626m
Growth in contribution to economy, 2006-2011	90%

EXCHANGES & CONNECTIONS

New Orleans, Louisiana has a sister city relationship with Matsue, Japan.

Sources: Estimated by The Trade Partnership (Washington, DC), with data from the U.S. Census Bureau, Departments of Agriculture and Labor; Institute for International Education and Moody's Analytics. Sister Cities International, CLAIR (Japan) and individual sister city partnerships and institutions.