



Louisiana District 5 and Asia: HIGHLIGHTS

TRADE

25%

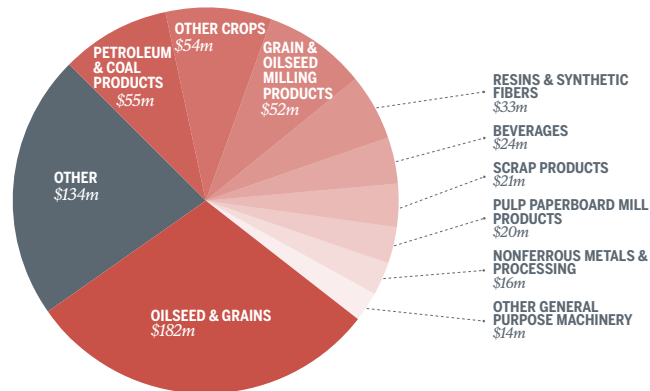
ASIA SHARE OF TOTAL DISTRICT EXPORTS

TOP DISTRICT GOODS EXPORT DESTINATIONS IN ASIA, 2012

China	\$281m
Japan	\$75m
Singapore	\$60m
South Korea	\$43m
India	\$30m

24% of goods exports went to Asia, 2012	\$607m
Growth of goods exports to Asia, 2007-2012	83%
29% of services exports went to Asia, 2011	\$147m
Growth of services exports to Asia, 2006-2011	76%

COMPOSITION OF GOODS EXPORTS TO ASIA, 2012



JOBS FROM EXPORTS

Asia share of jobs from exports	34%
Growth of jobs from goods exports to Asia, 2007-2012	68%
Growth of jobs from services exports to Asia, 2006-2011	54%

INTERNATIONAL STUDENTS

Students from Asia, 2012	759
Contribution to economy, 2011	\$16m
Growth in contribution to economy, 2006-2011	120%

ASIANS & ASIAN AMERICANS

ASIAN AMERICANS MAKE UP 1% OF THE POPULATION

Total Asian Americans	6,113
Indian	1,364
Chinese	763
Filipino	990
Japanese	262
Korean	346
Vietnamese	1,029
Other Asian	1,359

TRAVEL & TOURISM

Contribution to economy by visitors from Asia, 2011	\$55m
Growth in contribution to economy, 2006-2011	68%

EXCHANGES & CONNECTIONS

This district is the country's fourth largest exporter of architectural and structural metals to Asia.

Sources: Estimated by The Trade Partnership (Washington, DC), with data from the U.S. Census Bureau, Departments of Agriculture and Labor; Institute for International Education and Moody's Analytics. Sister Cities International, CLAIR (Japan) and individual sister city partnerships and institutions.