



# Louisiana District 1 and Asia: HIGHLIGHTS

## TRADE

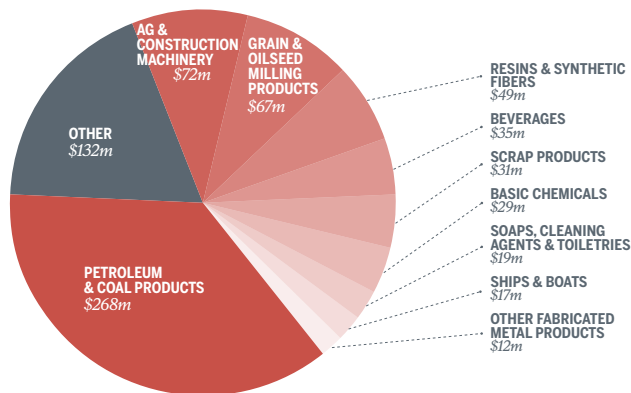
**20%** ASIA SHARE OF TOTAL DISTRICT EXPORTS

### TOP DISTRICT GOODS EXPORT DESTINATIONS IN ASIA, 2012

Singapore	\$210m
China	\$175m
Japan	\$61m
India	\$59m
South Korea	\$52m

17% of goods exports went to Asia, 2012	<b>\$731m</b>
Growth of goods exports to Asia, 2007-2012	<b>135%</b>
28% of services exports went to Asia, 2011	<b>\$409m</b>
Growth of services exports to Asia, 2006-2011	<b>86%</b>

### COMPOSITION OF GOODS EXPORTS TO ASIA, 2012



## JOBS FROM EXPORTS

Asia share of jobs from exports	<b>21%</b>
Growth of jobs from goods exports to Asia, 2007-2012	<b>75%</b>
Growth of jobs from services exports to Asia, 2006-2011	<b>70%</b>

## INTERNATIONAL STUDENTS

Students from Asia, 2012	<b>150</b>
Contribution to economy, 2011	<b>\$4m</b>
Growth in contribution to economy, 2006-2011	<b>72%</b>

## ASIANS & ASIAN AMERICANS

### ASIAN AMERICANS MAKE UP 2% OF THE POPULATION

Total Asian Americans	16,135
Indian	3,201
Chinese	3,173
Filipino	2,148
Japanese	701
Korean	985
Vietnamese	3,110
Other Asian	2,817

## TRAVEL & TOURISM

Contribution to economy by visitors from Asia, 2011	<b>\$156m</b>
Growth in contribution to economy, 2006-2011	<b>127%</b>

## EXCHANGES & CONNECTIONS

The Asian Studies Program at Tulane University offers instruction in the Chinese, Japanese, and Vietnamese languages, as well as affiliated programs at universities in China, Japan, and Singapore.

Sources: Estimated by The Trade Partnership (Washington, DC), with data from the U.S. Census Bureau, Departments of Agriculture and Labor; Institute for International Education and Moody's Analytics. Sister Cities International, CLAIR (Japan) and individual sister city partnerships and institutions.